



**Program of the
Annual Conference of the Methods Division of the German
Communication Association (DGPuK)**

How COVID-19 Affects Communication Research

30 September – 01 October 2021

Organizing Department:
Department of Communication, University of Vienna, Austria

Thursday, 30 September

13:45 - 14:00

Welcome and opening by the organizers

14:00 – 14:30

Keynote by David Ewoldsen, Department of
Media & Information, Michigan State
University

14:30 – 15:45

Thematic Panel

Methodological challenges during a pandemic
Chair: Jörg Matthes

Observing from a distance: Developing a family
task based audio observation for data
collection during social distancing

*Badermann, Mandy, Borchers, Nils S., Zurstiege,
Guido, & Shao, Chengyuan*

The remote self-confrontation interview:
Insights from a distance

*Schmid, Ursula Kristin, Kümpel, Anna Sophie, &
Rieger, Diana*

Making a virtue out of necessity? Online focus
groups with parents of young children,
professional caregivers, and intermediaries

*Stehr, Paula, Reifegerste, Doreen, Rossmann,
Constanze, Lindemann, Ann-Kathrin, & Schulze,
Annett*

Online behavioral experimentation: A tutorial
and recommendations

Gong, Xuanjun (Jason) & Huskey, Richard

15:45 – 16:00

Break

16:00 – 17:15

Thematic Panel

Communication research during a pandemic

Chair: Emese Domahidi

Challenges in remote study design – An
infrastructure review of a large linkage study

*Schatto-Eckrodt, Tim, Clever, Lena, &
Frischlich, Lena*

Using computational and qualitative methods
to analyze Covid-19 frames on Iranian
Twittersphere

Kermani, Hossein

Real-time investigation of social dynamics in
times of crisis: Learnings from setting up a
supervised machine-learning model to study
opinions on Covid19 on Twitter

*Viehmann, Christina, Beck, Tilman, Maurer,
Marcus, Quiring, Oliver, & Gurevych, Iryna*

Business as usual? How COVID-19 affects
submissions and revisions in a communication
journal

Karnowski, Veronika & von Pape, Thilo

17:15 – 18:00

Fachgruppensitzung

Friday, 01 October

10:00 – 11:15

Lazarsfeld Panel

Lazarsfeld Panel

Chair: Jens Vogelgesang

Validierung eines NER-Verfahrens zur
automatisierten Identifikation von Akteuren in
journalistischen Texten

Buz, Cecilia

Online vigilance and goal conflict stress
smartphone users out: An in-situ approach to
digital stress

Gilbert, Alicia

Multitasking entertainment: Development of a
dictionary-based approach for detecting
entertainment experience in social TV
interaction

Schwertberger, Ulrike

11:15 – 11:45

Break



11:45 – 13:15

Open Panel

Current Research in the Methods Division

Chair: Alice Binder

Unseen correlations: On the identification of rare events and sequences in online comment threads

Jünger, Jakob

It's something personal! Disentangling multi-level moderation effects on users in online news comment sections

Wilms, Lena

Researching pupils' online group communication in school class group chats – Ethical issues as methodological challenges?

Fecke, Malin, Fehr, Ada, Schlütz, Daniela, & Zillich, Arne Freya

Noise pollution – How search term validation affects datasets and results of automated content analyses

Mahl, Daniela, von Nordheim, Gerret, & Guenther, Lars

Increasing interdisciplinarity or deepening disciplinary differences? A systematic review of "Text as Data" approaches in journalism studies

Hase, Valerie, Mahl, Daniela, & Schäfer, Mike S.

13:15 – 13:30

Goodbye